Electric Vehicle Marketing Analysis

12/19/16
Source data: CompetiTrack. Estimated advertising expenditures in selected Designated Marketing Areas in California (Bakersfield, Fresno, Los Angeles, Sacramento, San Diego, and San Francisco); and Northeast States (Baltimore, Boston, Hartford, New Jersey, New York City, Providence, and Syracuse). Includes TV, radio, print, and online advertising.
Tier-1 Cable & Broadcast TV Advertising Instances, 2015

Source data: Media Monitors. Total instances in selected markets in California (Los Angeles, San Francisco) and Northeast (Baltimore, Boston, Hartford, New York)
Tier-1 Cable & Broadcast TV Advertising Instances, 2015

Source data: Media Monitors. Total instances in selected markets in California (Los Angeles, San Francisco) and Northeast (Baltimore, Boston, Hartford, New York)
Media Monitors.

Total instances in selected markets in California (Los Angeles, San Francisco) and Northeast (Baltimore, Boston, Hartford, New York)

Tier-1 Cable & Broadcast TV Advertising Instances, 2015

Source data: Media Monitors. Total instances in selected markets in California (Los Angeles, San Francisco) and Northeast (Baltimore, Boston, Hartford, New York)
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Tier-1 Cable & Broadcast TV Advertising Instances, 2015

Source data: Media Monitors. Total instances in selected markets in California (Los Angeles, San Francisco) and Northeast (Baltimore, Boston, Hartford, New York)